

PRESS RELEASE
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LAUNCH OF PRIVYSEAL DIGITAL SEALS & CERTIFICATES FOR INDIVIDUAL AND CORPORATE MEMBERS

PrivySeal makes key information visible, showcasing your expertise and building trust.

We have subscribed to the PrivySeal Digital Accreditation Service to provide you with real-time digital credentials as from 8 May 2020, to showcase your ACPM membership. We believe this will benefit the ACPM by helping us to protect our Brand, Membership and Intellectual Property.

More importantly, it will help you, provided you and all our members in good standing to use it widely. Your PrivySeal and linked digital Certificate can be displayed in your email footers, social media profiles, websites, online and even offline documents.

Key Benefits

- Your ACPM PrivySeal helps your clients spot the difference between genuine and fraudulent service provider, at a glance.
- All ACPM PrivySeal and linked digital Certificate are automatically revoked and do not appear if a member is not currently in good standing.

Professionals

- Assists professionals to be recognised as accredited, adding a competitive advantage.
- Distinguish between different levels of membership.
- Rewards the professionals compliance.
- Avoid the time consuming delays associated with the receipt via post of physical certificates as well as the related inconvenience of having to obtain and deliver certified copies.

The Public

- Assists the Public to identify compliant professionals at a glance.
- Assists the Public to make informed decisions in choosing a service provider.

Please find Corporate and Individual Membership PrivySeal & Certificate Examples below.



We really hope that all the ACPM PrivySeals are widely used and seen and help to build upon our already excellent reputation and assist you to prove you are a trusted Service Provider and/or Professional.

Issued By

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